



# ☀️ 2026 Sponsorship Opportunities ☀️

## Inspire Lunch at American Swedish Institute

October 8, 2026 11:45 am - 1:00 pm

With Optional Dual-Event Recognition at  
Tour de Touchstone – Saturday, June 6, 2026

Support mental health, housing, and hope in our community while gaining meaningful visibility for your business.

### Presenting Sponsor – \$10,000

- Speaking opportunity at Inspire Lunch
- Prominent entrance signage
- Premier logo placement (program, slideshow, website)
- Two VIP tables (16 tickets)
- Recognition in annual report & newsletter
- Includes Tour de Touchstone sponsorship

### Diamond Sponsor – \$5,000

- Verbal recognition during program
- Featured entrance signage
- Large logo placement (program, slideshow, website)
- One VIP table (8 tickets)
- Recognition in annual report & newsletter
- Includes Tour de Touchstone sponsorship

### Platinum Sponsor – \$3,000

- Entrance signage
- Logo in program, slideshow & website
- One table (8 tickets)
- Recognition in annual report & newsletter

### Gold Sponsor – \$2,000

- Logo on signage, slideshow & program
- One table (8 tickets)
- Website & annual report recognition

## Silver Sponsor – \$1,000

- Logo on signage, slideshow & program
- Four tickets
- Annual report recognition

## Bronze Sponsor – \$500

- Logo on signage, slideshow & program
- Two tickets

### *Add Tour de Touchstone Recognition*

New bike event in 2026 on Saturday June 6, 2026

Sponsors at any level may add Tour recognition for an additional \$1,000, which includes:

- Logo on Tour signage & event webpage
- Recognition in rider communications
- Social media acknowledgment

T-shirt sponsor - Your company logo on the Tour De Touchstone volunteer T-shirt for an additional \$2,500 which includes the above items as well.

Join us in inspiring hope, health, and healing.

For sponsorship inquiries, please contact:

Ellie Skelton, Executive Director

612-767-2160

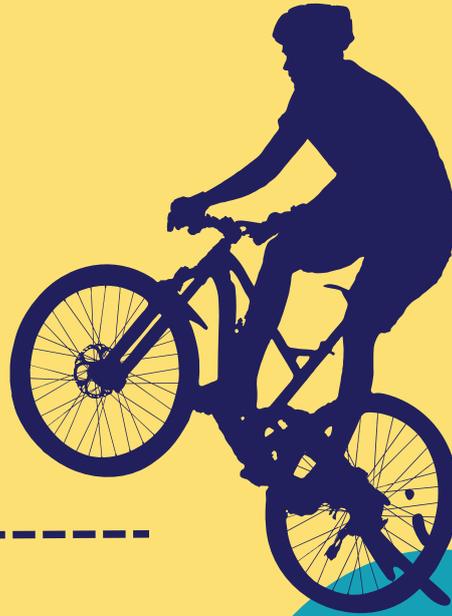
[eskelton@touchstonemh.org](mailto:eskelton@touchstonemh.org)



**TOUCHSTONE**  
mental health



# ***TOUR DE TOUCHSTONE***



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**JUNE 6TH**  
**@ 9AM**  
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**2312 SNELLING AVENUE**  
**MINNEAPLOIS, MN, 55404**  
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**YOUR CHOICE OF  
THREE DISTANCES**

**10 MILES**  
**21 MILES**  
**47 MILES**





**SAVE THE DATE**

# ***INSPIRE 2026***

Join Touchstone Mental Health for our annual INSPIRE event that brings together community members, partners, and advocates in support of mental health!

**Thursday October 8<sup>th</sup> 2026 | 11:45AM - 1:00PM**  
**2600 Park Ave, Minneapolis, MN**