



TOUCHSTONE

mental health



# 2023

## Annual Report



# Dear Friends and Supporters,

I am thrilled to share Touchstone Mental Health's annual report for 2023, a year marked by remarkable progress and resilience.

Community Impact: We served 1541 individuals across 13 programs, making significant strides towards our strategic plan goals.

- **Advocacy and Policy Influence:** Through active participation in the Mental Health Legislative Network and Mental Health Providers Association of MN, we advocated for crucial legislative changes, resulting in increased funding for supportive housing and enhanced rates for waived services.
- **Community Engagement:** Our presence at key events like Mental Health Day at the Capitol underscored our commitment to community engagement and visibility.
- **Organizational Culture and DEI:** We prioritized fostering a healthy organizational culture and promoting diversity, equity, and inclusion through staff training and improving outcomes for all individuals served by Touchstone.
- **Financial Sustainability:** Despite challenges, we exceeded grant goals, strengthened funding relationships, and ensured financial stability through strategic decisions.
- **Board Support and Engagement:** We enhanced board engagement in fundraising activities, governance processes, and expanded our board membership, fortifying our governance structure.

Moving forward, we are excited to announce plans for future growth, including new supportive housing projects with CommonBond, Alliance Housing, VY Management, New Generations LLC, GloryVille, and One Stop African Market. These initiatives will enable us to further our mission and expand our impact within the community.

As we embark on 2024, we remain dedicated to advancing our mission and serving those in need. Thank you for your continued support.

Sincerely,



Ellie Skelton  
Executive Director/CEO



Darin McDonald  
Board Chair

“

This (Touchstone) has been the best thing that's ever happened to me.

- Tracy



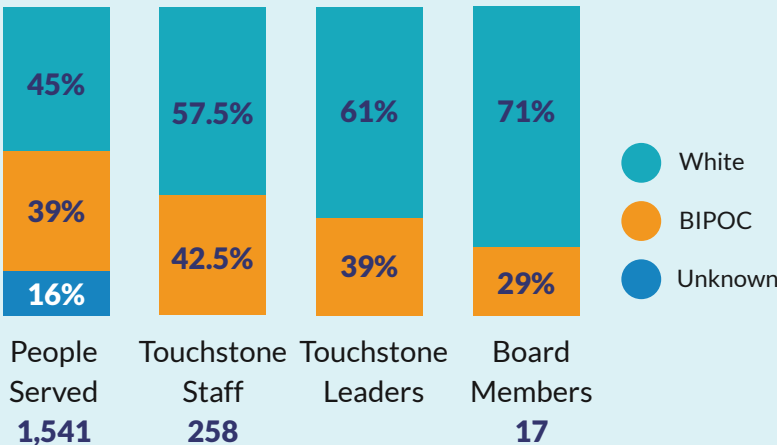
# Commitment to Equity

In our 2023 Annual Report, Touchstone Mental Health reaffirms our unwavering dedication to Equity. We believe that the journey towards recovery from mental illness hinges upon prioritizing holistic wellness. Acknowledging the pervasive impact of racism and various forms of oppression, we are steadfast in our commitment to Equity and Inclusion, integral to our mission of nurturing hope, health, and overall wellbeing for individuals grappling with mental illness.

Together, we are actively cultivating an environment that celebrates and validates every individual we serve. Our pledge to maintain an inclusive, accessible, and embracing agency is at the core of our ethos. We are dedicated to embracing diverse perspectives and backgrounds, recognizing that it is incumbent upon us to champion systemic justice and deliver culturally responsive care.

These principles are not just aspirations; they are woven into the fabric of our strategic plan, driving every aspect of our work as we strive to foster an environment where everyone feels valued and supported.

## Diversity of Staff, Board, & People Served



## 2023 Information

**76%**

of BIPOC Individuals in Housing Innovations found and retained their housing for 12 months.

50 of 65 people

**85%**

of white Individuals in Housing Innovations found and retained their housing for 12 months.

39 of 46 people

**68%**

of BIPOC individuals served successfully completed Residential Treatment.

59 of 89 people

**63%**

of white individuals served successfully completed Residential Treatment.

91 of 144 people

**674 people new to services**

Services are accessible for individuals in our community

**35%**

BIPOC

**50%**

White

**15%**

Unknown



## Our Results



**93%**

Individuals served in Community Mental Health and Housing Services made progress on at least one goal.



**87%**

Individuals in Community Mental Health Services who did not have a medical or psychiatric hospitalization.



**81%**

Individuals served throughout the agency reported Touchstone met their needs well.

## Average Length of Tenancy in Supportive Housing

**Rising Cedar  
Apartments:**

**5 Years**

**New Hope  
Apartments:**

**11.6 Years**

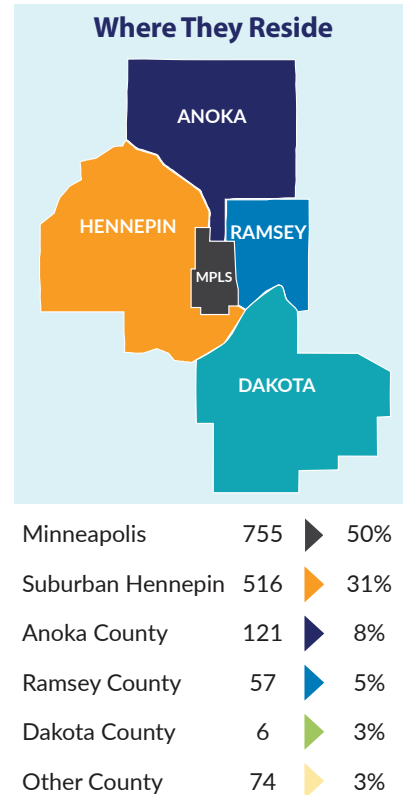
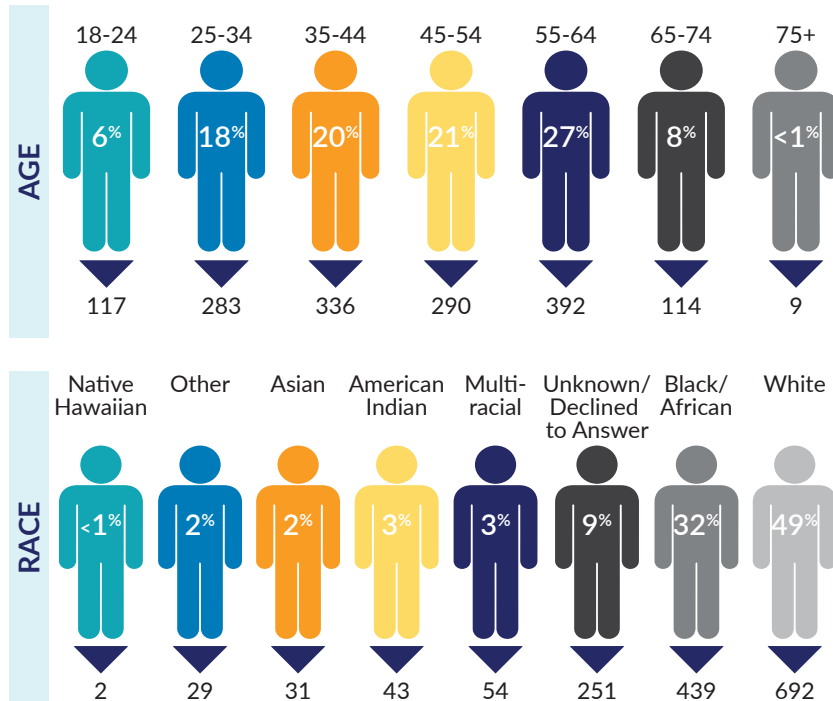
**Minnehaha  
Commons:**

**2.73 Years**  
(opened in 2019)



# Who We Serve

Touchstone served 1,541 people in 2023.



**99%**

people served have an income at or below the Federal Poverty Level of \$14,580 annually.

## People Served by Program

*Some individuals were involved in more than one program.*

**1078**

people served

### Community Mental Health Services

- » Targeted Case Management
- » Touchstone Connections
- » Care Coordination
- » Housing Innovations
- » Intentional Communities
- » Housing Stabilization

**240**

people served

### Housing Services

- » Housing Services
- » Rising Cedar Apartments
- » New Hope Apartments
- » Minnehaha Commons
- » Blooming Meadows

**275**

people served

### Residential Treatment Services

- » Portland Place (Bloomington)
- » Two Rivers (Minneapolis)
- » Lyric Lane (Fridley)

# 2023 Financial Overview

## BALANCE SHEET

<b>Assets</b>	
<b>Current Assets</b>	
Cash and Cash Equivalents	\$2,509,932
Receivables, Net	
Accounts	\$ 1,765,294
Grants	\$193,965
Promises to Give	\$ 65,450
Operating Lease - Right of Use - Current	\$ 337,688
Prepaid Rents	\$ 17,808
Prepaid Expenses	\$ 174,777
<b>Total Current Assets</b>	<b>\$ 5,064,914</b>
<b>Property and Equipment, Net</b>	
	\$ 3,545,259
<b>Other Assets</b>	
Investments	\$ 588,555
Promise to Give, Leased Space	\$ 556,325
Prepaid Rent, Net	\$151,364
Other Assets	\$179,005
Deposits	\$ 3,581
Operating Lease - Right of Use - LT	\$ 1,548,082
<b>Total Other Assets</b>	<b>\$ 3,026,912</b>
<b>Total Assets</b>	<b>\$ 11,637,085</b>

<b>Liabilities and Net Assets</b>	
<b>Current Liabilities</b>	
Current Maturities of Long-Term Debt	\$ 68,352
Lease Liabilities, Current Portion	\$ 337,688
Accounts Payable	\$ 122,115
Accrued Expenses	\$ 519,422
<b>Total Current Liabilities</b>	<b>\$ 1,047,577</b>
<b>Long Term Debt, Less Current Maturities</b>	<b>\$ 3,085,054</b>
<b>Net Assets</b>	
Board Designated Reserve	\$ 4,149,860
Without Donor Restriction	\$ 2,609,324
With Donor Restriction	\$ 745,270
<b>Total Net Assets</b>	<b>\$ 7,504,454</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 11,637,085</b>

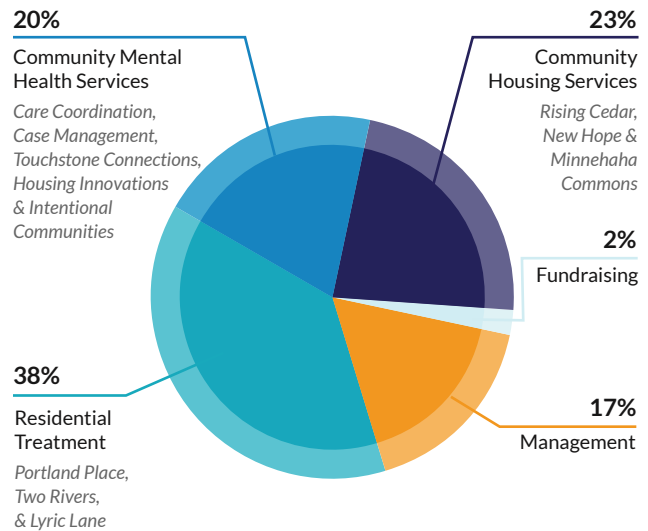
## STATEMENT OF ACTIVITIES

<b>Support and Revenue</b>	
Net Program Service Fees	\$ 14,393,807
Rent and Utilities	\$ 1,634,686
Investment Income	\$ 37,529
Grants	\$ 658,567
Contributions	\$ 141,796
Donated Nonfinancial Assets	\$ 56,624
Other	\$ 22,545
<b>Total Support and Revenue</b>	<b>\$ 16,945,554</b>

<b>Expenses</b>	
Program Services	\$ 13,881,676
Management and General	\$ 2,882,180
Fundraising	\$ 333,545
<b>Total Expenses</b>	<b>\$ 17,097,401</b>

Change in Net Assets	\$ (151,847)
Net Assets, Beginning of Year	\$ 7,656,301
<b>Net Assets, End of Year</b>	<b>\$ 7,504,454</b>

## EXPENSE BY MAJOR PROGRAM 2023 TOTAL EXPENSES \$17,097,401





# Touchstone Donors

January 1, 2023 - December 31, 2023

*Thank you for fostering Hope, Health and Wellbeing for people living with a mental illness.*

## **\$1,000+**

Anonymous  
Hugh & Laurie Aylward  
Tom Berg  
Bethany Burzynski  
Sarah Chance  
Christine Clifford  
Jamey Flannery  
Peter Flint & Janice Symchych  
John Fritz  
Nikki Hill  
Mike LaMarche  
Monica McCracken  
Barb McQuillan  
Cathy & Ron Sams  
Michael & Tori Showalter  
Ellie Skelton & Tony Thomas  
Olisaemeka Udoh  
Mark Vertelney

## **\$500 - \$999**

Anonymous  
Rebecca Abroe  
Matthew & Amy Anderson  
Judy Bernier  
Gena Braaten  
Stacy Fleenor  
Taylor Ina  
Heidi Interdonato  
Marlyn & Lorrie Johnson  
Nancy Johnston  
Kevin Kile  
Darin McDonald  
Hussein Mohamed  
John Polley  
Teri Rooney  
Jeanette Rosand  
Gerald Semmler  
Renee Svoboda  
Chris Tomshine  
Jeremy Ward  
Chris Westergaard

Kathleen Whiteford  
Michelle Wincell  
Victoria Yepez  
John Zakelj & Bonnie Watkins

## **\$150- \$499**

Anonymous  
Emil Angelica  
Abraham Barton  
David Baune  
Mallorie Benoit  
Anne Boone  
Peter Boulger  
David & Leia Burzynski  
Lyndsay Capeder  
Ben Crowe  
Patricia Cullen  
Mekea Duffy  
David Eccher  
Susan Edberg  
Cambria Fladager  
Karina Forrest Perkins  
Jamie Galbreath  
Asher Gavzy  
Kate Gillette  
Danielle Haag  
Harvey Family  
Barbara Johnson  
Denise Jones  
Sudhir Kumar  
Donna Langer-Hansen & Dick Hansen  
Shai Leibovich  
Holly Lund  
David & Kathryn McGraw-Schuchman  
Terrence Miller  
Brandi Nelson  
Summer Nimz  
Carmen O'Halloran  
Mark Olesen  
Sharon Oswald

John & Julie Peterson  
Cristen Purdy  
Jean Quam  
Nate Robitschek  
Steve & Rosalyn Sandilla  
Kari Scanlon  
Don Schwartz  
Margaret Skelton  
Margo Symchych Herman  
Lawrence Talery  
Phoebe Trepp  
Pat Vauk

## **\$1- \$149**

Anonymous  
Sue Abderholden  
Sandra Accola  
Jamal Adam  
Mary Adriaens  
Glen & Sandra Albert  
Andrea Allred  
Jody Amundson  
Paul Amundson  
Heidi Anderson  
Catherine Anderson  
Janise Anderson-Bader  
Peaches Avre  
Kenan Baba  
Rebecca Bachman  
John Bahe  
Annette Bailey  
Andrew Balsley  
John & Denise Balsley  
Sara Barron-Leer  
Nancy Berg  
Hunter Berley  
Kathryn Blackshear  
Molly Boyle  
Deb Broberg  
Sheela Buridi  
Dodi Callanan  
David Carlson

Karen Charles  
Cheryl Davidson  
Thomas Day  
Julie Delene  
Michelle des Islets  
Peter Draper  
Heather Drzymala  
Kate Eifrig  
Angela Ericson  
Patricia Farris  
Samuel Fehr  
Deborah Ferry  
Jesus Angel Flores  
Chico Ford  
Sumeet Gadhoke  
Peter Gamades  
Jennifer Garber  
Sarah Giddens  
Stacy Gleason  
Cyndi Goltry  
Michael & Susan Gower  
Elizabeth Greenbaum  
Michelle & Paul Haik  
Julie Handley  
Wendy Hanson  
Lilly Hartman  
Ashwak Hassan  
Lynn Hebel  
Andrea Hendel  
Jessie Hendel  
Caitlin Herdeman  
Jean Hogue  
Thomas Horak  
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Colleen Johnson  
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Judy Jungwirth  
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Paul Kennedy

Ann King  
Mary Ladner  
Bryan & Cheryl Larson  
Dodie Ledeen  
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Stacy Lind  
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Paula Lunde  
TR Mahler  
Marcia Mattson  
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Rachel Meyer  
David Miller  
Barbara Milton  
Sherry Misgen  
Tiffany Moore  
Judd Moore  
Shannah Mulvihill  
Christine Murdock  
Lynn Mykytyn  
Delphine Nana  
Laurie Nelson  
Adam Nelson  
Erik Nelson  
Christi Newell  
Jeff Newhouse  
Mitchell Niebur  
Jennifer Ochocki  
Lorrie Oelkers Ghose  
Mary Okeefe  
Stephanie Olson  
Christine Paulson  
Tina Pfau Gonzales  
Lynn Piasecki  
Steve Poppen  
Renaë Porath  
Clare Poulouse  
Kathie Prieve  
Paula Pryce  
Lorraine Quinlivan  
Terese Radford  
Richard Radley  
Helen Raleigh  
Sotheary Rem  
Sue Rodli Astin  
Cathy Rucci  
Alan Rudisill  
Christopher Sanstead

Joseph Sayles  
Peggy Schierl  
Aaron Schmidt  
Frances Schmitz  
Justin Schuetz  
Diane Schwabe  
Joe Sczublewski  
Ronald Shelby  
Lowell & Kathy Skelton  
Rebecca Slaby  
Brenda Smith  
Beverly Stedman  
Blanc Stephane  
Benjamin Stevens  
Michael Szejbka  
Colleen Talbert  
Lori Tejeda  
Shelia Thomas  
Susan Throndrud  
Tammy Verchota  
Debbie Vertelney  
Susan Walker  
Rita Williamson  
Richard Winship  
Debra Zorn

### In Honor Gifts

**Christine Clifford**  
John Polley  
**James & Phyllis O'Halloran**  
Carmen O'Halloran  
**Hellen Helgeson**  
Dodi Callanan  
**Sarah Ash**  
Jean Hogue

### In Memory Gifts

**Cathy Kashin**  
Marcia Sczublewski  
Rhonna Jarchow  
Patricia Farris  
Judy Bernier  
Peggy Schierl  
Mary Okeefe  
Rita Williamson  
Sue Rodi Astin  
Lynn Hebel

Mary Ladner  
Marica Mattson  
Judith Meyer  
Janise Anderson-Bader  
Richard Winship  
Thomas Horak  
Susan Edberg

### Amy Park Williams

Williams Donor Advised Fund

### In-Kind Donations

Adam Klein  
Alliance Housing  
Anonymous  
Bella on the Bay  
Bethany Burzynski  
Boston Scientific  
Danielle Schlemmer  
Ellie Skelton  
Greater Twin Cities United Way  
Hats & Mittens  
Hoelscher Law Firm  
Jamal Adam  
Jessica Rowan  
Johnathan Spika  
Kari Scanlon  
Lathrop GPM  
Minnesota Brewery Running Series  
Minnesota State Fair  
Minnesota Vikings Football, LLC  
Nancy Kolb  
Olisaemeka Udoh  
St. Joseph the Worker Catholic Church  
Timery Spencer  
Trellis

### Foundations, Corporations and Civic Groups

#### \$1 - \$19,000

Abbott Laboratories - EGC  
AgriBank FCB  
AmazonSmile Foundation  
Best Buy Employer Match Fund  
Bright Funds Donation

CBRE Group, Inc  
Connelly Family Charitable Fund  
Creating Healthier Communities (CHC)  
Dugan Family Fund  
Indeed Brewing Company  
J. Thomas & Janet Rajala Nelson  
Microsoft  
Minneapolis Foundation  
Minnesota Brewery Running Series  
Minnesota Vikings Football, LLC  
Paul & Ann Capeder  
Family Fund of the National Philanthropic Trust  
Pohlad Family Foundation  
Richter Family Foundation  
Ron & Cathy Sams Charitable Account  
SJM Donor Advised Account at Schwab Charitable  
UnitedHealth Group  
Williams Donor Advised Fund  
Mary Zbikowski Fund

#### \$20,000+

Engler Family Foundation  
Otto Bremer Trust  
E. A. Michaelson Foundation  
State of Minnesota Department of Human Services  
State of Minnesota Disability Division  
Trellis

### Inspire Event Sponsors

#### Diamond Sponsors

Choice Banks

#### Platinum Sponsors

Minnesota Vikings Football, LLC  
US Bank

#### Gold Sponsors

Bremer Bank  
SUCCESS Computer Consulting  
UCare Foundation



#### Silver Sponsors

ACET, Inc.  
Avison Young  
Business Essentials  
Bratt Tree Company  
Flannery Construction  
Marsh & McLennan Agency  
MMC Consulting  
Philadelphia Insurance  
Companies  
Property, Solutions  
and Services  
Medica  
SFM  
Genoa Pharmacy  
Coastal Seafood / Fortune Fish  
Blumentals/Architecture, Inc  
M Health Fairview

Sunrise Wellness

Taft Law

Watson Forsberg

Delta Delta

\*Please excuse any omissions or  
inaccuracies. For corrections, please  
contact Development at  
(612) 874-6409.

#### Bronze Sponsors

Affinity Plus Credit Union  
Qualifacts  
MB Billing  
Metro Sales, Inc.  
Orange Theory Fitness  
Maple Grove  
Spirt of Therapy

## Save the date for Inspire 2024



TOUCHSTONE

mental health  
invites you to attend

*Inspire*



Thursday, September 12, 2024  
7:45 - 9:00 AM  
The Metropolitan Ballroom  
5418 Wayzata Blvd  
Minneapolis, MN 55416  
RSVP on Eventbrite or email  
fundraising@touchstonemh.org



How has your experience  
been at Touchstone?

The Touchstone Staff have always been there for me, especially during difficult times. Since I moved to Minnehaha Commons two years ago, I have felt valued and recognized. I know that my voice is heard. Because of that, I am grateful for all the support and care I have received.

- Mary



# Our Agency

## Board Members Serving in 2023

Jamal Adam  
Rebecca Bachman  
Gena Braaten  
Bethany Burzynski  
Sarah Chance  
Christine Clifford  
Dinah Dale  
Maureen Flynn  
John Fritz  
Jamie Galbreath  
Nikki Hill  
Sudhir Kumar  
Sanchayita Ray  
Tom Reese  
Cathy Sams  
David McGraw  
Schuchman  
Pia Teabout

## Our Leadership

Ellie Skelton, *Executive Director/ CEO*  
Chris Tomshine, *Chief Financial Officer*  
Kari Scanlon, *Vice President of Human Resources*  
Chris Westergaard, LICSW  
*Vice President of Clinical Services*

Anne Boone, LMFT  
*Senior Director*  
Katie Muehlen, LICSW  
*Senior Director*  
Rachel Meyer, LMFT  
*Senior Director*

## Interns & Volunteers

Anisa Abdulahi  
Caryl Anderson  
Jacob Bell  
Jimmy Buck  
Mu Dah  
Michael Fernald  
Michael Long  
Blessing Witeeven

Sallymassy Mamboleo  
George Moijueh  
Sabrina Muridi  
Ashley Olsen  
Canab Osman  
Kallista Phommavongxay  
Carly Ryan  
Kenjah Vawah

“ Two years ago, I started my Journey at Touchstone as an intern. I was grateful for the opportunity that was given to me. Little did I know, I would transition into the role of a Mental Health Counselor. Now, I am providing quality care and support to residents who need it most. It is beautiful to watch our residents and myself thrive together!

- Samuel





# Touchstone Programs



## Community Mental Health Services

Community Mental Health Services help people have the resources and services they need to improve their mental health stability, self-sufficiency, and support their health and wellness. Our services are provided in an individual's home or in the community. Touchstone Connections and Targeted Case Management helps people develop a person-centered plan, navigates the healthcare system and connects them with providers, and have the resources they need to meet their goals.

## Intensive Residential Treatment Services

Residential Treatment offers 24-hour mental health services in a structured, supportive environment designed to improve mental health stability, increase personal and emotional skills, self-sufficiency, and independence. Services are available in three locations.



## Housing Services

At Touchstone, we believe that everyone should have safe, affordable housing in the community of their choice. We offer programs that help people find housing and provide ongoing support so they can keep their housing. We also offer supportive housing with 24-hour onsite services in three locations.



**13**  
programs

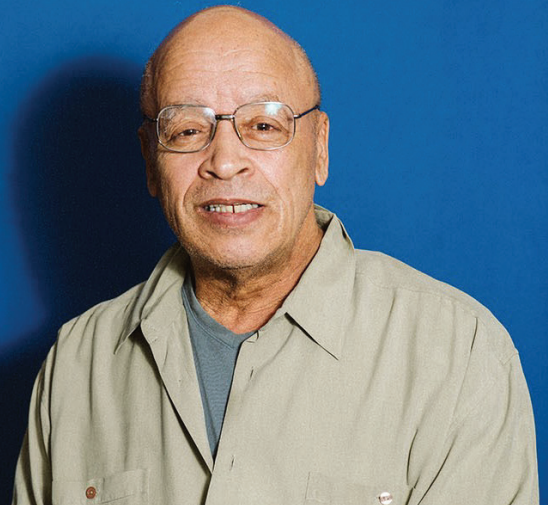


**9**  
locations



**4**  
counties

# Ways to Support Touchstone Programs



## Donate

Our generous donors are the backbone of our organization, we couldn't do this work without you. Consider becoming a Touchstone supporter with a one-time, sustaining, in-kind or legacy gift.

## Inspire Sponsorship

Our annual fundraising event, Inspire, is a breakfast held in the early fall. We seek organization/corporate sponsorships from \$500-\$10,000. Aside from sponsorships, we would love to have you join us to learn more about our mission and consider a gift at the event. For more information on this, please contact [fundraising@touchstonemh.org](mailto:fundraising@touchstonemh.org).

## Basic Needs Fund and In-Kind Donations

In order to meet the needs for each individual we serve, we keep a basic needs fund with available financial assistance for personal care/hygiene needs, rent, food, etc. that our residents may need help acquiring. We also accept in-kind material donations for our programs and clients to use to furnish and make comfortable their homes.

## Volunteer and Get Involved

We are always looking for individuals or groups to join us for volunteer opportunities. Whether you want to help us with fundraising, lead a class, share a meal, or help with yard clean up, all are welcome at Touchstone. For many of our clients, isolation is a continuous issue we are trying to address, so please consider volunteering at one of our programs to make some new friends and help folks feel like they're not alone.

Email [fundraising@touchstonemh.org](mailto:fundraising@touchstonemh.org) for more information