



# 2020

## Annual Report

**TOUCHSTONE**  
MENTAL HEALTH

# Dear Friends and Supporters,

In 2020 we faced many difficulties, but we were able to continue our mission to provide person-centered services that foster hope, health and well-being. We navigated and sustained our work through a global pandemic, the murder of George Floyd in our community, peaceful protests, civil unrest, and the public recognition of racism as a health crisis, and through it all we were able to support 1,520 people in their mental health recovery.

The pandemic challenged our staff and operations as we adjusted to new procedures, restrictions, wearing PPE, and downsizing some programs to keep people healthy. We were able to keep all our programs operating during the pandemic, thanks to a CARES Payroll Protection Program forgivable loan.

We were impressed with our adaptable and resilient leaders and staff, who worked throughout the pandemic in our six 24/7 programs and others who quickly pivoted to providing mental health and housing services through telehealth. Our programs held activities and groups outside during the summer and fall, and our partners provided music and art therapy virtually.

We were moved by the support and generosity of our donors, supporters, partners, and community throughout the year. Thank you for being part of our team in meeting the needs of people living with a mental illness.

With your help and support, we look to a brighter 2021.

With gratitude,  
Ellie Skelton



CEO/Executive Director

Bethany Burzynski



Board Chair



“Touchstone staff are wonderful – they are like family to me.

I love my new life.”

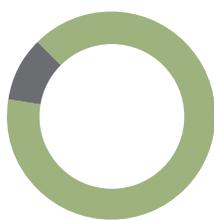
Donna

# Our Commitment to Equity

Touchstone is committed to helping people recover from mental illness and develop the skills they need to live well in their communities. We recognize racism, bias, and discrimination lead to disparities in care that adversely affect physical and mental health care outcomes. We are actively working to identify and dismantle bias in the mental health system and moving toward a future that is equitable and safe for everyone.

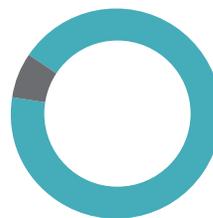
As a first step, we are in the process of reviewing our program evaluation and demographics so we can analyze race disparities and adjust program goals to meet the changing needs of the communities we serve. We are also reporting on diversity of our staff and Board of Directors.

## 2020 Information



**87%**  
of BIPOC Individuals in Housing Innovations found and retained their housing for 12 months.

41 of 47 people



**92%**  
of white Individuals in Housing Innovations found and retained their housing for 12 months.

25 of 27 people



**57%**  
of BIPOC individuals served successfully completed Residential Treatment.

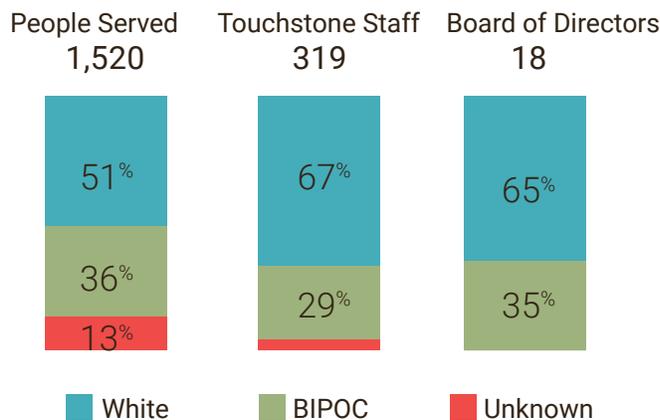
46 of 81 people



**67%**  
of white individuals served successfully completed Residential Treatment.

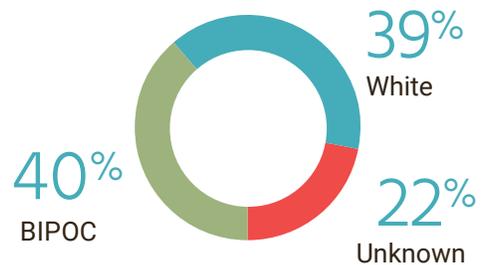
91 of 135 people

### Diversity of Staff, Board and People Served



Touchstone had

**688** people new to services.

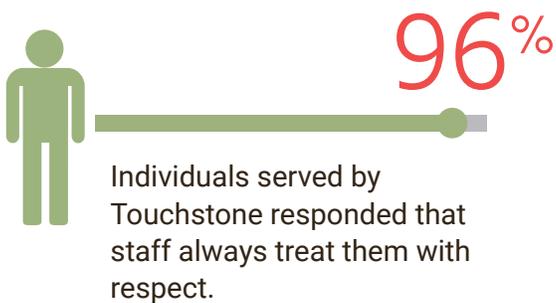


Services are accessible for individuals in our community.

"I appreciate my apartment,  
Touchstone staff and services.  
Minnehaha Commons is  
a great place to live."  
Ken

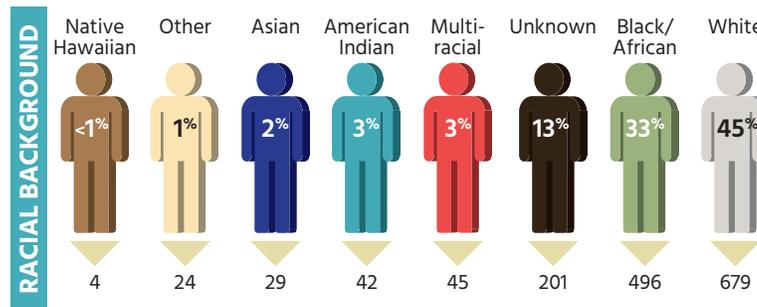
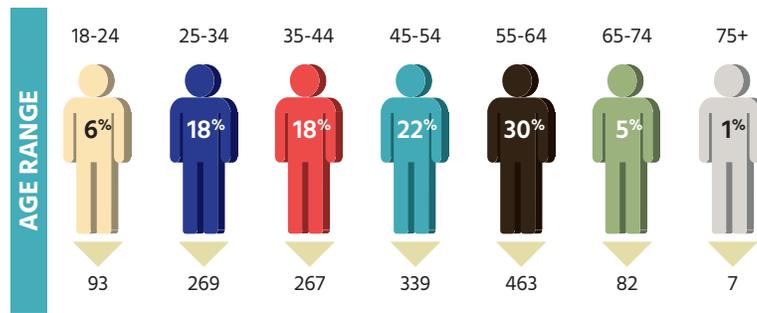


## Our Results

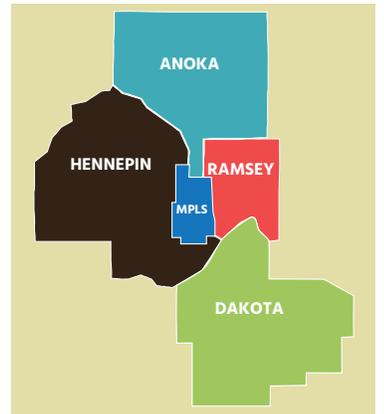


# Who We Serve

Touchstone served 1,520 people in 2020.



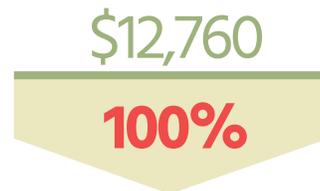
## Where They Receive Services



Minneapolis	813	53%
Suburban Hennepin	455	30%
Anoka County	78	5%
Ramsey County	61	4%
Dakota County	35	3%
Other County	78	5%

## INCOME LEVEL

100% of people served have an income at or below the Federal Poverty Level of \$12,760 annually.



# People Served by Program



### Community Mental Health Services

Intensive and Targeted Case Management  
Care Coordination  
Behavioral Health Home



### Community Housing Services

Housing Innovations  
Intentional Communities  
Rising Cedar Apartments  
New Hope Apartments  
Minnehaha Commons



### Residential Treatment Services

Portland Place (Bloomington)  
Residential Treatment Minneapolis  
Lyric Lane (Fridley)

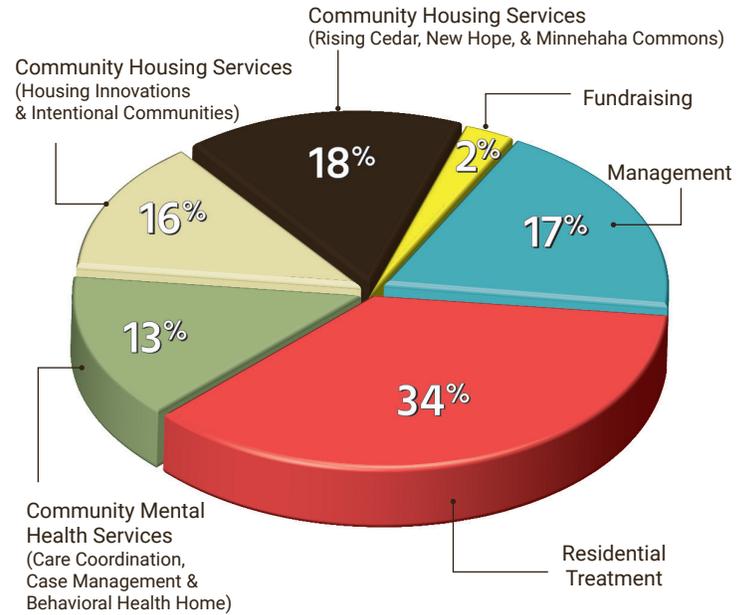
Some individuals were involved in more than one program.

# Touchstone Mental Health 2020 Financial Overview

## BALANCE SHEET

Assets	
<b>Current Assets</b>	
Cash and Cash Equivalents	\$ 3,708,942
Receivables, Net	
Accounts	\$ 1,468,127
Grants	\$ 107,662
Promises to Give	\$ 65,450
Prepaid Expenses	\$ 175,586
<b>Total Current Assets</b>	<b>\$ 5,525,727</b>
Property and Equipment, Net	\$ 1,435,559
<b>Other Assets</b>	
Endowment Investments	\$ 97,332
Promise to Give, Leased Space	\$ 752,675
Prepaid Rent, Net	\$ 204,788
Deposits	\$ 6,366
<b>Total Other Assets</b>	<b>\$ 1,061,161</b>
<b>Total Assets</b>	<b>\$ 8,022,447</b>

Liabilities and Net Assets	
<b>Current Liabilities</b>	
Current Maturities of Long-Term Debt	\$ 11,270
Accounts Payable	\$ 83,054
Accrued Expenses	\$ 1,283,536
<b>Total Current Liabilities</b>	<b>\$ 1,377,860</b>
Long Term Debt, Less Current Maturities	\$ 35,018
<b>Net Assets</b>	
Board Designated Reserve	\$ 2,610,000
Without Donor Restriction	\$ 3,017,346
With Donor Restriction	\$ 982,223
<b>Total Net Assets</b>	<b>\$ 6,609,569</b>
<b>Total Liabilities and Net Assets</b>	<b>\$ 8,022,447</b>



**EXPENSE BY MAJOR PROGRAM 2020**  
TOTAL EXPENSES \$15,911,318

## STATEMENT OF ACTIVITIES

Support and Revenue	
Net Program Service Fees	\$ 12,766,206
Rent and Utilities	\$ 909,849
Investment Income	\$ 9,132
Grants	\$ 548,711
COVID Relief Grants & Credits	\$ 2,175,464
Contributions	\$ 301,639
Other	\$ 143,202
<b>Total Support and Revenue</b>	<b>\$ 16,854,203</b>

Expenses	
Program Services	\$ 12,982,165
Management and General	\$ 2,661,264
Fundraising	\$ 267,889
<b>Total Expenses</b>	<b>\$ 15,911,318</b>

Change in Net Assets	\$ 942,885
Net Assets, Beginning of Year	\$ 5,666,684
<b>Net Assets, End of Year</b>	<b>\$ 6,609,569</b>



# Touchstone Donors | January 1, 2020 - December 31, 2020

Thank you for fostering Hope, Health and Well-being for people living with a mental illness.

## \$1,000+

Anonymous (3)  
Tom Berg  
Bethany Burzynski  
Paul and Ann Capeder  
Family Fund of the National  
Philanthropic Trust  
Christine Clifford  
The Mike and Linda  
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Michael LaMarche  
Donna Langer-Hansen and  
Dick Hansen  
The Lindholm Charitable  
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Rajala Nelson Fund of the  
Saint Paul and Minnesota  
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Richter Family Foundation  
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Michael Showalter  
Ellie Skelton and Tony  
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Erica Taylor Radtke and  
Shane Radtke  
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Michelle Wincell  
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## \$500 - \$999

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Sarah Brew  
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Sanchayita Ray  
Rachel Tay  
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Kathleen Whiteford

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Eisenhardt  
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Koschmeder  
Amber Krause  
Amy Larson  
Chris Lekander  
The Eric and Celita  
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Laura Young

## \$1- \$149

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Colleen Johnson	Cassandra Manning	Deborah Perry	Elizabeth Snopel
Lauren Johnson	Greta Martens	Amanda Pesta	Barb Sobocinski
Thomas Johnson	Michael Martin	Charlotte Peterson	Cindy Sorensen
Nancy Johnston	Rebecca Martin	Krysta Peterson	Tammy Sorheim
AJ Johnston	Amanda Mather	Carmen Petit	Beth Spencewood
Mike Kaiser	Teresa Mathews	Tina Pfau Gonzales	Lauren Sprenger
Ashley Kastendick	Mike Matson	Kathryn Phelps	Janice Srnec
Aryn Katterjohn	Nicole Mattson	Joey Pickens	Cailee Stangl
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Susan Kerber	Joane McGraw	Lisa Powell	Rachel Stiglitz
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Annika Koep	Scott McVay	Kathryn Quick	Kindra Stirtz
Tamra Kramer	Christine Meaders	Nicole Raabe	Whitney Storvick
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	Erica Milton	Jennifer Rochocki	Jessica Sutherland

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Lisa Sweet  
Sarah Talbott  
Lorraine Teel  
Deanna Teoh  
Stacy Thiesen  
Audrey and Stephen Thomas  
Jacqui Thone  
Roshni Thyagrajan  
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Erin Tyler  
Thea Van Gordon  
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Emily Vickers  
Raquel Vieira  
Samantha Vogel  
Whitney Volker  
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Janice Wander-Schoen  
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Nicole Welk  
Cindy Weller  
Rebecca Welna  
Chris Westergaard  
Andrew Wheeler  
Nora Whiteman  
Matt Wiest  
Justin Wiggins  
Elizabeth Winstead  
William Wrigley  
Amy Wyland and Erik England  
Sandy Xiong  
Emily Yang  
Anna Yurchenko

## In Honor

### Matthew Anderson

Catherine Anderson  
Michael Miner

### Anne

Anonymous

### Audrey

Nicole Raabe

### Beehive Strategic Communications

Rebecca Martin

### Peter Caldwell

Karen Higgs

### Kathy Cashin

Beverly Horak  
Yvonne Huizinga  
Elaine Krenik  
Mary and Ken Sutherland

### Christ Presbyterian Church

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### Christine Clifford

Cheryl Brown

### George Georgalis

Cheryl Brown

### Jamie Hanson

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### Paul N. Heckt

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### Deb Hesli

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### Marnie Johnson

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### Kelsey

Anonymous

### Emily Liddicoat

Colleen and  
Darrel Eisenhardt

### JC Lippold

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### Lois Marrinan

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### David McGraw Schuchman

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### James and

### Phyllis O'Halloran

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### Jackson Otto

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### Kelsey Potts

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Anonymous

### Sophia Showalter

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### Ellie Skelton

Anonymous  
Cathy Rucci

### Mark Symchych

Holly Lund

### The North Star Casuals

Kevin Nguyen

### Tony Thomas

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### Chris Westergaard

Michelle Wincell O'Leary

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### Michael Brew

Sarah Brew

### Herbert and Mary Dawidoff

Deb Hesli

### George Floyd

Anonymous (37)  
Liv Anderson  
Mark Anderson  
Anna Bailey  
Pam Bernstein  
Dana Boomhower  
Hannah Bremer  
Benjamin Brewster  
Christina Broeker  
Katy Buxton  
Stacy Chase  
Molly Coddling  
Susan Fauroat  
Diane Fluin  
Julie Fulton  
Amy Funk  
Kelly Geier  
Melanie Gray  
Nadine Gross  
Naomi Haag  
Kelsey Hanscom  
Sara Helgeson  
Rebecca Hendrickson  
Elizabeth Heule  
Courtney Humm  
Nicholas Johannes  
Jessica Kubis  
Laura Kuipers  
Rachel Lawhead  
Chris Lekander  
Philip Levine  
Mari Lies  
Devin Mahoney  
Amanda Mather  
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Maureen Miller  
Joshua Mogren  
Eva Nadasdi  
Kayla Nance  
MB Nicklaus  
Michael Owens  
Letta Wren Page  
Margaret Peck  
Amanda Pesta  
Carmen Petit  
Joey Pickens  
Lisa Powell  
Jennifer Pyper-Muno

Alani Rondon  
Jonathan Sachs  
Maxine Schuenke  
Ashley Sierra  
Jordan Smith  
Beth Spencewood  
Christine Stanton  
Alana Stimes  
Morgan Strickland  
Sara Strzok  
Jessica Sutherland  
Sarah Talbott  
Audrey and Stephen Thomas  
Ingrid Tucci  
Erin Tyler  
Thea Van Gordon  
Liping Vong  
Ellery Wealot  
Mary Weiland  
Andrew Wheeler  
Nora Whiteman

### Debbie Forsberg

Peter Forsberg

### Daniel Gower

John Gower

### Janet Jo Houser

Jen Tregarthen

### Wayne Johnson

Chrysann Johnson  
Lisa Rolfs

### Uncle Kenny

Tamra Kramer

### Hana Kimura

Kevin Nguyen

### Karen Kutzer

Cindy DeVries

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Anonymous

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Kristy Cunningham

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### Wayne and Marge Smith

Lisa Kuffel

### Al Strong

Ronald Shelby

### Patrick Teel

Lorraine Teel

**Margaret Weber**  
Stefani Weber

**Ravi Zacharias**  
Anonymous

## In-Kind Donations

Norma Adams  
Alliance Housing  
Ginny Benson  
Ardis Brandt  
Jennifer Bryan  
Zinnia Burks  
Christine Clifford  
Creating Healthier Communities (CHC)  
Fairview Home Care & Hospice  
Girl Scouts of River Valleys  
Greater Twin Cities United Way  
Brenda and Phil Grove  
Hats & Mittens  
Hennepin County Department of Community Corrections and Rehabilitation  
Hennepin County Digital Access Project  
Ellen Holden Hadley  
Nancy Houlton  
Ayanna Jewram  
Krista Jibben  
Paula Keller  
Becky Lindgren  
Julia Lofness  
Dennis McKinney  
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Amy Wyland  
Joy and Darrin Zerr  
Marlene Ziemer

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Shavlik Foundation  
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SFM Mutual Insurance  
Touchstone Leadership

\*Please excuse any omissions or inaccuracies. For corrections, please contact Development at (612) 767-3881.



## Our Agency

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Pia Teabout

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### Touchstone Leadership

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Chief Financial Officer

Khu Thao,  
Vice President of Community Mental Health Services

Michelle Wincell O'Leary,  
Vice President of Community Housing Services

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Lindsey Samuelson

Samantha Schenk

Lynn Schoolmeester

Christina Severson

Erin Tamaki

Emma Weinstein-Levey

David Wrobleski

**238**   
Staff Positions

**12**   
Programs

**7**   
Locations

**4**   
Counties





## Our Programs

Touchstone Mental Health assists individuals in their mental health recovery. Our services help people learn about their illness, improves their ability to manage their lives and reach their goals.

### Behavioral Health Home and Care Coordination

Behavioral Health Home and Care Coordination are community programs which help individuals find community resources and coordinate physical and mental health care. Our staff work with individuals to create a plan that meets individual needs and preferences.

### Case Management

Case Management connects people to medical, mental health, housing, financial, vocational, social and other necessary resources to meet their mental health needs and support their independence.

### Housing Innovations

Housing Innovations helps people find and move into community housing and offers ongoing support to help people keep their housing. Household management, independent living supports, wellness education, social activities, and other home supports are available for people who are approved for waiver services.

### Residential Treatment

Short-term residential treatment is designed to improve mental health stability, personal and emotional adjustment, self-sufficiency and community independence. Services are offered at Portland Place in Bloomington, Minneapolis, and Lyric Lane in Fridley.

### Intentional Communities

The Intentional Communities program provides in-home services to build social, community and housing management skills. Program members meet weekly as a “community” of peers who support each other in their mental health recovery.

### Minnehaha Commons

Minnehaha Commons provides permanent housing for people ages 55 and older who have experienced homelessness. Touchstone offers 24-hour onsite services that includes counseling, nursing, housekeeping, service coordination, meal planning and prep, transportation assistance, tenancy supports, social activities, and linkages to community services. Minnehaha Commons is located in the Minneapolis Longfellow neighborhood.

### Rising Cedar and New Hope Apartments

Rising Cedar and New Hope Apartments provides permanent housing with 24-hour on-site services that includes counseling, nursing, meals, housekeeping, social activities, service coordination, and linkages to community resources. Apartments are located in the Minneapolis Seward neighborhood and New Hope.

### Fitness Center

The Fitness Center offers a variety of machines, weights, personalized fitness training, individual and group memberships. The Fitness Center is open to anyone in the community.